

Mia Friends of the Institute

Annual Report

July 1, 2021 – June 30, 2022

Table of Contents

Page 3: Letter from the President

Page 4: Reports from the Executive Committee

Page 5: Reports from Committees

Page 9: List of Donors

FRIENDS OF THE INSTITUTE
ANNUAL REPORT
July 1, 2021-June 30, 2022

Dear Members,

I am very pleased to present an annual report showing our organization to be resilient and hale. The report includes summaries of accomplishments submitted by officers and committee chairs along with a list of donors.

The biggest news this year has been the sparkling celebration of the Friends centennial, 1922-2022. Centennial activities will continue through December 2022. The second biggest news event was the return of an in-person Art in Bloom (AIB). This was a year of cautious transition as, after two years of operating virtually, we were able to restart in-person events and meetings. By January we were able to celebrate our *100th Birthday* with an in-person lecture and by April we welcomed pedestal floral artists and the general public back to Mia for AIB.

There is a great diversity of experience and a deep pool of talent within our membership. Therefore, serving as president I have viewed my leadership role to be primarily one of support. I am very grateful for the assistance provided by the gifted staff at Mia. My term as president also greatly benefited with the hiring of Claire Goulson, Friends Operations Coordinator. She started her position in August, 2021. I can describe Claire with one word, *outstanding*.

The annual report speaks for itself. I consider the past year to have been an unqualified success and look forward to serving you as president for another wonderful year,

A handwritten signature in cursive script that reads "Julie".

Julie Holland
President, Friends of the Institute

Reports from the Executive Committee

First Vice President, Barb Champ

As First Vice President serving on the Friends Executive Committee two accomplishments stand out. Old carry over merchandise from two previous Art in Bloom Shops were efficiently and effectively liquidated. The entire proceeds from the liquidation sale of \$7575 were designated to pay down the Delacroix pledge. In addition to the successful liquidation sale, the Friends Membership Directory is updated and will migrate to a secured digital document that can be instantly updated. The digital directory is scheduled to go live the first week of August.

Second Vice President, Melanie Nelson

Policies and Procedures were updated and streamlined. Additionally, many inconsistencies and grammatical errors were eliminated.

Secretary, Carol Stoddart

Accurate minutes were submitted in a timely manner for executive committee meetings and board meetings.

Treasurer, Renee Kessler

The Friends significantly exceeded their 2021-2022 fiscal year budget of \$30,075 primarily due to decreased spending in programs shut down by Covid and higher than expected revenue from membership fees and donations. At the start of the fiscal year, the outstanding pledge for the Delacroix painting, the Friends centennial gift to Mia, totaled \$304,387. Through member donations and proceeds from AIB, Friends exceeded their target goal of \$100,000 in payment towards the Delacroix pledge. We expect to transfer at least \$117,982 towards the Delacroix pledge once the Friend's fiscal year end is finalized on June 30 2022.

The Friends Endowment for Education Fund, also known as FEFE, contributed \$88,144 to Mia's education programs and the most current market value available is \$2,033,219. The Friends financial reports were simplified with the move onto a new accounting system and invoices and personal reimbursement were able to be processed for payment electronically.

Development Relations, Beverly Hauschild-Baron

Along with the Friends Executive Committee, we developed a plan to retire the pledge of \$304,387 made to Mia for the acquisition of the Delacroix over the next three years. Through a combination of strategies, we exceeded our goal for fiscal year 2021-2022. Through inviting all Board Members to contribute, soliciting specific donors and receiving unsolicited contributions, we raised \$32,407. With the proceeds from the merchandise sale of \$7,575, and the proceeds from Art in Bloom 2022 of \$80,000 we exceeded expectations and met our goal by transferring \$117,982 to Mia.

Reports from Committees

Art & Architecture, Kristen McDougall

Private guided tours of the Minnesota State Capitol and the Art Deco style Ramsey County Courthouse were arranged for members. The group also had lunch at the St. Paul Grill.

Art in Bloom, Kris Bjorklund and Sheila Folkestad

After two years of virtual events, Art in Bloom returned as an in-person celebration. Bachman's was the lead sponsor. The schedule included 144 pedestal floral artists, a spectacular preview party, a sold-out lecture with Lisa Micheaux as speaker, an exciting floral demonstration, 30,000+ visitors and net revenue of \$130,000. It was a resounding success.

Centennial, Pam Friedland and Mary Merrick

2022 has been a year of centennial celebrations which include:

- Publication of *Friends for 100 Years: A Lasting Legacy*, a history book given to all members.
- January 20, the very day of our 100th birthday, Eike Schmidt, Director of the Uffizi Galleries in Florence, Italy spoke to a sold-out auditorium.
- March 14, Patrick Noon presented a lecture on the authentication of the Delacroix. After the lecture Friends hosted a beautiful "birthday" luncheon with special guests in attendance who were descended from our 45 original founders.
- April 26, the day of the Art in Bloom preview party, a special exhibition opened titled *Floral Affair: A Bouquet for the Friends Centennial*. A highlight of the exhibition is the Friends' centennial gift to Mia, Eugene Delacroix's masterwork titled, *Still Life with Dahlias, Zinnias, Hollyhocks and Plums*. Also on view are many beautiful Art in Bloom signature images.

- June 15, Friends hosted an early evening reception at the Hennepin History Museum, former home of Friends first president, Carolyn Christian. Walking tours of the historic neighborhood were offered June 23 & 24.

Book Club, Lisa Mayotte

Book discussions and tours were offered monthly. In-person meetings began in April.

Friends Only, Kimmie Kemberling

Virtual tours were offered to members once each month, September through May. The topics ranged from specific artists to artistic expressions of seasonal or cultural celebrations.

Fundraiser, Loreen Fripp

Due to Covid and the busy centennial calendar we did not host a fundraising event.

Historian, Jeanne Scheiderer

Friends documents were stored and filed for future reference. Special attention and assistance were provided to individuals researching the centennial history book.

Hospitality, Barb Mikelson

Coffee and treats were served in the Fountain Court prior to in-person lectures which resumed in January. Coffee and treats are supported by Rochester Friends. Due to the busy centennial calendar and Covid challenges, hospitality did not organize luncheons this year.

Lectures, Susan Arndt and Tammy Meyer

All lectures were well attended. The speaker list was stimulating and diverse. Virtual speakers included Dessa, Aaron Spangler & Amy Thielen, Tova Brandt. and Rose B. Simpson. In-person speakers included Eike Schmidt, Rohan Preston, Seitu Jones, Patrick Noon and Anna Jackson. Most lectures are made available on Vimeo.

Membership, Sharon Secor and Allison Greene

After a year of complimentary memberships, the goal was to reset all paid renewals to the month of January. We achieved this goal and are very pleased that our current membership stands at 555.

Newsletter, Tippy Madden and Kris Berggren

Informative Newsletters were emailed monthly to all members. Plans have been made to email Newsletters on the first of the month.

Nominating, Maria Eggemeyer

All forty executive and board positions for 2022-23 have been filled. The board will welcome eleven new members for the upcoming fiscal year.

Outreach, Liz Short and Kathryn Schwyzer

Due to Covid restrictions and the busy centennial calendar there were no outreach events this year.

Plants & Flowers, Chris Vickery and Julie Scroggins

Holiday decorations for 2021 were reimaged. Rather than a Christmas tree, the committee chose to look outward and decorate the Guardian Lions at the 24th street entrance with a welcoming message: *Wishing You Peace, Joy and Art.*

Rochester Liaison, Pat Gale

Assistance was provided to Rochester Friends, especially when arranging for speakers from the Mia staff. Rochester continues to support coffee and treats in the Fountain Court prior to lectures.

Rochester Presidents, Alison Good and Mary Jane McHardy

Rochester is a vital and active affiliate with approximately 50 members.

St. Cloud Liaison, Jim Rovner

Assistance was provided as needed to the St. Cloud affiliate.

St. Cloud President, Amanda Falloon

St. Cloud is a vital and active affiliate with approximately 50 members.

Transportation, JeanMarie Burtness and Therese Blaine

Due to Covid cancellations, very few transportation reimbursements were issued in the 2021-22 fiscal year. As a result, the draw from the fund has accumulated. We anticipate many applications in the 2022-23 fiscal year and look forward to awarding as many grants as our budget allows and our selection criteria warrants. It will be wonderful for Friends to be an integral part of bringing thousands of school children to Mia once again as possible.

Vision & Values, Liz Short

The committee conducted a thoughtful examination of Friends key messages and the mission statement. They also surveyed the membership. This information will guide Friends in the upcoming year as we take steps to increase membership in ways that better reflect the rich diversity of the greater community.

Volunteer Services, Sue Stillman

Enthusiastic volunteers were available for ushering at lectures and assisting with mailings. They greatly appreciated their positions and were delighted to return to in-person volunteer opportunities. They concluded their successful year with a celebratory luncheon and eagerly await the new fiscal year.

Advisors to the Board, Barbara Proeschel, Boyd Ratchye, Linda Goldenberg and Katie Remole

Advisors were available to support the board on various issues. Most significantly, advisors submitted diverse opinions on the issue of amending guidelines to reduce the president's term from five years of leadership to three. The board voted to require the president to serve one year as first vice president and two years as president. For the next two years, the past president shall serve as a voting member on the nominating committee rather than as chair of nominating.

Thank you to our generous donors who have given to a number of Friends initiatives throughout the year, and thank you to our 555 active members who give their time and talent to support Friends programs!

Anonymous
Susan Arndt
Heidi Ault
Baron/Hauschild Family Foundation
Madeline Betsch
Jancyn Bindman
Kris Bjorklund
Linda and Philip Boelter
Linda Brandt
Jeffrey Bureau in memory of Virginia A. Bureau
Susan and Michael Burnett
JeanMarie Burtness
Barbara Champ and Hal Proskey
Cynthia Chapman
Marcia Cheney
Kate Christianson
Susan and Albert Colianni
Phyllis Colwell
Bridget Conzemius
Ken and Linda Cutler
Carolyn Colwell Dahl
Ann M. Davis
Jo Debruycker in memory of Meghan DeBruycker
Byron Douglass
Lynn C. Dunlap
Barbara J. Edin in memory of Kenneth H. Searl
Maria Eggemeyer
Sheila Folkestad
Margene and David Fox
Friedland Family Charitable Fund
Pam Friedland
Pat Gale
Sheila Gamer

James P. Gardner
Wayne and Meg Gisslen
Linda Goldenberg
Allison Greene
Sarah Martin Hall
Rachel Hanson
Christian Harker
Martha and Robert Hartfiel
Beverly Hauschild-Baron and Bradley Baron
Martha Head
Jan Heasley
Warren G. Herreid
Gretchen Holland
Julie Holland
Philip and Milla Isaacson
Bridget Sweeney Jo in memory of Virginia A. Bureau
Barbara Johnson
Robin Keyworth
Carrie Kilberg
Dianne Kramer
Mary Lach
Ernest and Sarah Lehmann Family Fund
Heather Leiviska
Kathy and Allen Lenzmeier
Goldser Leslie Donor Advised Fund
Barbara S. Levie
Nicolai Ann Lewis
Ann Lien
Samuel and Patricia McCullough
Samuel and Patricia McCullough in honor of Maria Eggemeyer
Samuel and Patricia McCullough in memory of Kenneth H. Searl
Samuel and Patricia McCullough in memory of Michael D. Goldner
Holly McDougall
Kristen McDougall
Mary Agnes McQuinn
Nancy McRae
Mary Merrick

Mary Meuwissen
Laura F. Miller
Sheila Morgan
Kristian Mustard
Dr. Mahmoud G. Nagib and Nancy Nagib
Melanie Nelson
Shirley Nilsen
Mary Olson
Mark Otness in memory of Virginia A. Bureau
Delores Ouren & Andrew J. Thomas
Margaret S. Pfohl
Carol Poulson and Nick Hay
Jannette Quast and Gary Paulu
Boyd Ratchye and Susan Light
Maria T. Reamer
Katie and Stephen Remole
Cheryl Renk
Ritz Family Foundation
Rochester Friends of the Institute
Jeanne and Charles Scheiderer
Katie Searl
Connie Sommers
Whitney Sommers
St. Cloud Friends of the Institute
The Ebbie Stewart and Paul Zellweger Charitable Fund
Carol Stoddart
Marilyn Sundberg
Kathy Tickle
Bob and Linda Tomaschko
Molly van Metre
David K. Wells
Betsey C. Whitbeck and Jim Nelson
Betsey C. Whitebeck in memory of Elizabeth Whitbeck
Elizabeth and Richard Winga Charitable Fund
Arna Yetter